

Chrysler Corporation

A S T U R B I N E

V E H I C L E S



#### HISTORY

o f

# CHRYSLER CORPORATION GAS TURBINE VEHICLES

MARCH 1954 - JUNE 1966

A review of gas turbine-powered vehicles shown publicly by Chrysler Corporation.

CHRYSLER CORPORATION ENGINEERING OFFICE Technical Information

> January, 1964 Revised: August 1966

#### HISTORY of

# CHRYSLER CORPORATION GAS TURBINE VEHICLES MARCH 1954 - JUNE 1966

#### EARLY INVESTIGATIONS AND RESEARCH

At Chrysler Corporation, the earliest work on gas turbine engines dates back to before World War II, when an exploratory engineering survey was conducted. These studies showed that although the gas turbine engine had strong possibilities of being an ideal automobile engine, neither materials nor techniques had advanced to the point where the cost and time of intensive research would be warranted.

At the close of World War II, studies of completely new concepts in gas turbine design were started. As a result of this work, Chrysler was awarded, in the fall of 1945, a research and development contract by the Bureau of Aeronautics of the U. S. Navy to create a turboprop engine for aircraft. This program--although terminated in 1949--resulted in the development of a turboprop engine which achieved fuel economy approaching that of aircraft piston engines.

Chrysler research scientists and engineers then returned to their original objective-the automotive gas turbine engine. In the early 1950's, experimental gas turbine power
plants were operated on dynamometers and in test vehicles. Active component development programs were carried out to improve compressors, regenerators, turbine
sections, burner controls, gears, and accessories.

Here they faced many challenges: fuel consumption had to be competitive with conventional engines; components had to be small and highly efficient; noise had to be in the tolerable range; engine braking was a necessity, and the acceleration time-lag had to be reasonable.

In addition, readily available and non-strategic high temperature materials had to be developed, exhaust gas temperatures had to be low, and development work had to meet the requirements of building an engine which would be light, compact, reliable, easy to maintain and, from the cost aspect, competitive with the conventional automobile engines.

In spite of these difficult requirements, Chrysler research engineers were convinced that the potentialities of the automotive gas turbine engine were more than sufficient to warrant intensive research and a full-scale design and development program.

# CONTENTS

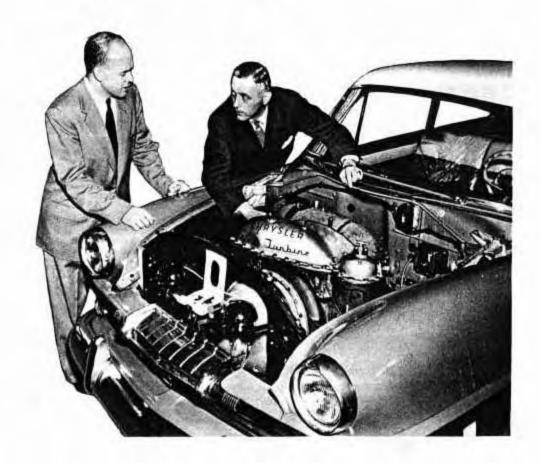
		Page
E.	ARLY INVESTIGATIONS AND RESEARCH	1
	Survey before World War II	
	Navy contract for aircraft engine	
	Automotive turbine development	
	Problems to be solved with the turbine	
	Advantages of today's turbine	
TI	HE FIRST TURBINE CAR	3
	1954 Plymouth Turbine	
	Display at Waldorf-Astoria in New York City	
	Demonstration at the Chrysler Proving Grounds	
	The first engine and its important features	
	Installation in a 1955 Plymouth	
TI	HE 1956 CROSS-COUNTRY ENDURANCE TEST	6
	1956 Plymouth test from New York City to Los Angeles	
	Improvements in the engine	
TH	HE SECOND GENERATION TURBINE	8
	1959 Plymouth test from Detroit to New York	
	The engine and its major improvements (efficiency and materials)	
A	TRIO OF GAS TURBINE VEHICLES	10
	The Turboflite	
	1960 Plymouth Turbine car	
	Two-and-a-half ton Dodge truck with a turbine engine	
	Gas Turbine Power Conference in March 1961	
AN	NIMPORTANT PHASE OF RESEARCH AND DEVELOPMENT	12
	A coast-to-coast engineering evaluation	
	1962 Dodge Turbo Dart	
	The third generation turbine (CR2A) and its specifications	

# CONTENTS (cont'd)

Pag
CONSUMER REACTION TOURS
1962 Dodge Turbo Dart and Plymouth Turbo Fury
Arrangements for the tours
Consumer reactions
Announcement to build 50 to 75 turbine cars
Dodge Turbo Truck
Chicago Automobile Show
Engineering award received by Mr. G. J. Huebner, Jr.
A TURBINE CAR FOR PUBLIC EVALUATION
Chrysler Corporation Turbine Car
The Fourth generation turbine engine and its specifications
Driving the car
Production facilities
Consumer Research Program
Selection of users
First consumer delivery
Summary of Consumer Delivery Program
RESULTS OF CONSUMER EVALUATION PROGRAM
Users' Reactions
Engineering gains from the users' program
The Service Aspect
OTHER EXPOSURES OF THE TURBINE CAR
Shopping Center Exhibit
World Tour
The Turbine Car at the World's Fair
Tour of Colleges
Remarks
A LOOK TO THE FUTURE

Today, it is obvious that the advantages of the gas turbine over the conventional engine are, indeed, real. Some of these advantages are:

- . Maintenance is reduced considerably
- . Engine life-expectancy is much longer
- . Development potential is remarkable
- . The number of parts is reduced 80%
- . Tuning-up is almost eliminated
- . Low-temperature starting difficulties are eliminated
- . No warm-up period is necessary
- . Antifreeze is not needed
- . Instant heat is available in the winter
- . The engine will not stall with sudden overloading
- . Engine operation is vibration-free
- . Operates on wide variety of fuels
- Oil consumption is negligible
- . Engine weight is reduced
- . Exhaust gases are cool and clean



TURBINE ENGINE FITS NEATLY INTO 1954 PLYMOUTH

A gas turbine engine without a regenerator would have required several times the amount of fuel normally used in a regenerator-equipped engine. The extra fuel would be required to heat the gases to operating levels.

The regenerator also performed another important function. It reduced the exhaust temperature from about 1200 degrees F at full engine power to a safe level of less th 500 degrees F. Even more important, at idle the temperature was reduced to 170 degrees F. By the time the gases pass through the exhaust ducts to the atmosphere, the temperature was reduced even further.

Even with these breakthroughs, a great deal of work and many development problems still remained. On the date of the original turbine disclosure (March 24, 1954), Chrysler Corporation stated: "Whether we ultimately shall see commercial production of gas turbines for passenger cars depends on the long-range solution of many complex metallurgical and manufacturing problems. There is no telling at this time how long it will take to solve these problems."

Almost a year later, the same basic engine was installed in a 1955 Plymouth. This car, although never displayed at public exhibits, was used for driving evaluation tests on Detroit area streets.



DETROIT TRAFFIC TEST FOR 1955 PLYMOUTH TURBINE

#### THE 1956 CROSS-COUNTRY ENDURANCE TEST

In March, 1956, another historic event took place--the first transcontinental journey of an automobile powered by a gas turbine engine.

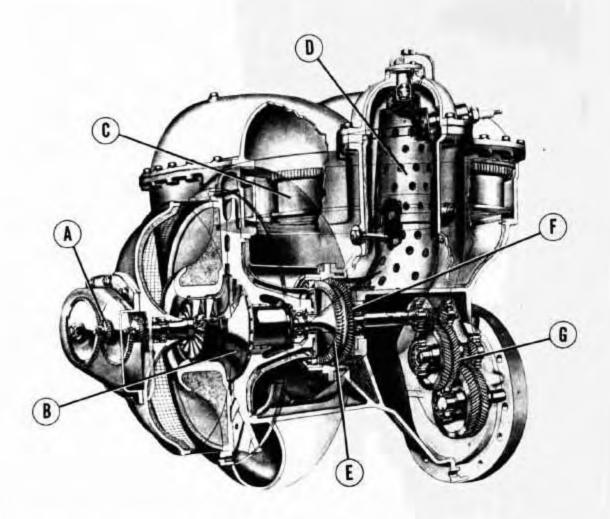


1956 TURBINE SPECIAL EN ROUTE CROSS-COUNTRY

The turbine car--a four-door 1956 Plymouth sedan, a standard production model in every respect except for the revolutionary Chrysler-developed power plant--departed from the Chrysler Building in New York City on March 26. On March 30, four days and 3,020 miles later, it completed the cross-country endurance test when it arrived at the City Hall in Los Angeles, California. The purpose of the run was to test the turbine's durability, acceleration, fuel economy, control in traffic, action on steep grades, and operation under various climatic conditions. It marked another Chrysler Corporation "first" in the automotive record books and was considered a successful test.

Over the entire trip, fuel economy averaged approximately 13 miles per gallon using mostly "white" (unleaded) gasoline and some diesel fuel. The run was interrupted only twice for minor repairs which did not involve the turbine engine (a faulty bearing in the reduction gear and an intake casting were replaced). The engine itself and its basic components performed very well and without failures of any kind.

The experimental turbine engine was essentially the same as the one tested previously in the 1954 Plymouth. However, it reflected progress in the following major points: engine friction was greatly reduced; considerable work had been done with plain bearings instead of more expensive types of antifriction bearings; the combustion system was improved, and engine controls were developed further. Automatic controls allowed the driver to operate the turbine car just as he would a conventional automobile.



MAIN COMPONENTS OF THE FIRST GENERATION GAS TURBINE ENGINE were:
(A) Accessory Drive Gears; (B) Compressor Impeller; (C) Regenerator; (D) Combustion Chamber; (E) First-Stage Turbine, which drives the compressor impeller and accessories; (F) Second-Stage Turbine, which supplies power to the transmission; and (G) Double-Stage Reduction Gearing to the transmission.

#### THE SECOND GENERATION TURBINE

Basing their calculations on extensive test data and performance results of the 1956 cross-country trip, Chrysler engineers designed and developed a second engine. After extensive laboratory tests, it was installed in a standard production 1959 Plymouth four-door hardtop.



#### 1959 PLYMOUTH TURBINE SPECIAL READY FOR ROAD EVALUATION

In December, 1958, this latest Turbine Special made a 576-mile test run from Detroit to New York. The results showed significant improvements in fuel economy.

This second generation turbine (also a laboratory development tool) operated in the 200 horsepower range; and, although it was improved in almost every respect, two areas were particularly outstanding--efficiency and materials.

Three major engine components (compressor, regenerator and burner) showed significant improvements in operating efficiency. The compressor efficiency was brought un to 80 per cent, a 10 per cent increase. The regenerator or heat exchanger unit reclaimed almost 90 per cent of the heat energy in the exhaust gas whereas peak efficiency in the 1956 cross-country run was around 86 per cent. Burner efficiency also was improved so that it was approaching the point of ideal combustion.

Less apparent, but fully as important as the engine design advances, was the progress in turbine metallurgy. Prior to this time, automotive turbine metals were similar to those used in aircraft jet engines. Although these existing materials certainly were adequate for test engines, they would not be suitable for automotive production for two key reasons: cost, and the simple fact that neither production capacity nor the available world supply of the required alloying materials could support such a program.

Through Chrysler metallurgical research, new materials were developed which: contained plentiful and relatively inexpensive elements; could be fabricated by conventional means; and had excellent resistance to heat and oxidation at elevated temperatures.

Applications for these new materials were combustion chamber liners, turbine wheels and blades, etc.

The accompanying illustration shows a three-inch disc of the new material (left), with a disc of high-grade stainless steel (right). Both samples were exposed in air to temperatures above 2,000 degrees F in an electric furnace for 150 hours. At the end of that time, the new Chrysler-developed material showed no distortion or disintegration, while the effect on the stainless steel sample is apparent.



METALLURGICAL BREAKTHROUGH

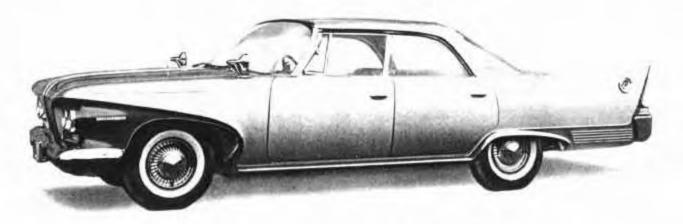
#### A TRIO OF GAS TURBINE VEHICLES

Encouraged by previous progress, Chrysler engineers designed the third generation of the turbine and introduced it in three different vehicles. The initial showing was to newsmen on February 28, 1961. The vehicles were displayed publicly in Washington, D. C., March 5-9, 1961, in conjunction with the Turbine Power Conference of the American Society of Mechanical Engineers, co-sponsored by the Department of Defense.



#### TURBOFLITE -- ADVANCED POWER, ADVANCED STYLING

The first of these gas turbine vehicles was an experimental sports car called the "Turboflite" (shown above). In addition to the engine, other advanced ideas of the car were the retractable headlights, a deceleration air-flap suspended between the two stability struts, and an automatic canopied roof. This "idea" car received wide public interest and was shown at auto shows in New York City, Chicago, London, Paris, etc.



1960 TURBINE - POWERED PLYMOUTH

The second of the vehicles was a 1960 Plymouth (shown on the previous page) which was standard in every respect except for the engine and minor exterior styling modifications.

The final member of this trio was a two-and-a-half-ton Dodge truck which was a standard production vehicle--except for its gas turbine engine. This application demonstrated the turbine's versatility and adaptability because the engine in this truck was basically the same as those in the passenger cars.



TURBINE POWER FOR 1960 DODGE TRUCK

#### AN IMPORTANT PHASE OF RESEARCH AND DEVELOPMENT

After months of test and development work, a CR2A gas turbine engine was installed in a modified 1962 Dodge.

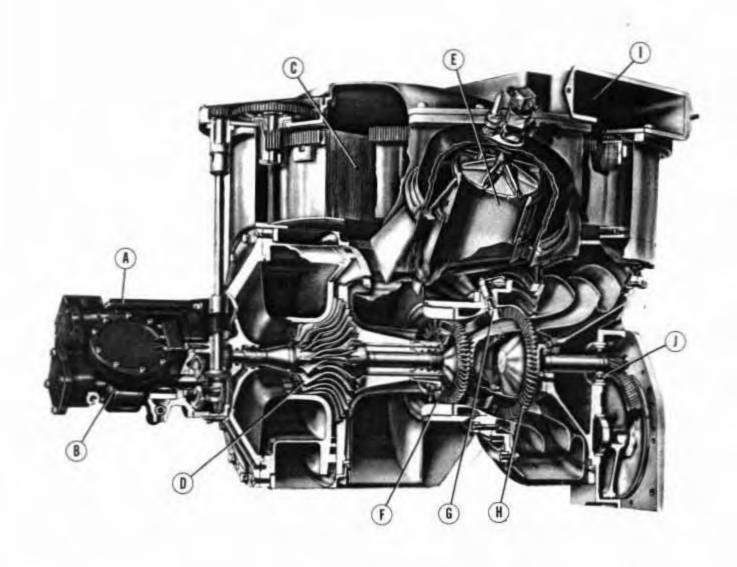
Called the Dodge Turbo Dart, styling modifications to the car were adapted to reflect its radically different power plant. The bladed wheel motif of the grille and wheel covers reflected the appearance of the vital components of the gas turbine.



# COAST-TO-COAST TEST VEHICLE - 1962 DODGE TURBO DART

The car left New York City on December 27, 1961, to begin a coast-to-coast engineering evaluation. After traveling 3,100 miles through snowstorms, freezing rain, sub-zero temperatures and 25 to 40 mile per hour head winds, it arrived in Los Angeles on December 31.

The turbine had not only lived up to all expectations but had exceeded them! An inspection showed every part of the engine in excellent condition. Fuel economy was consistently better than a conventional car which traveled with the turbine car and was exposed to the same conditions.



MAIN COMPONENTS OF THE CR2A gas turbine are: (A) the starter-generator; (B) fuel pump; (C) regenerator; (D) compressor impeller; (E) combustion chamber; (F) first-stage turbine, which drives the compressor impeller and accessories; (G) variable second-stage nozzle; (H) second-stage turbine which supplies power to the driveshaft; (I) one of two exhaust outlets; (J) single-stage helical reduction gear of 8.53-to-1 ratio which reduces power turbine rpm of 39,000 to 45,730, to a rated output speed of 4,570 to 5,360 rpm.

## SPECIFICATIONS OF CHRYSLER CORPORATION'S MODEL CR2A GAS TURBINE ENGINE

#### GENERAL

Type: Regenerative gas turbine

\* Rated Output: Power - 140 bhp @ 4,570 rpm output shaft speed

Torque - 375 lb-ft @ zero rpm output shaft speed

Weight: 450 lbs

Basic Engine Dimensions (without accessories): Length - 27 inches

Width - 35 inches Height - 27 inches

With automotive accessories in place, the over-all length is: 36 inches

Fuels: Unleaded gasoline, diesel fuel, kerosene, JP-4, etc.

#### COMPONENTS

Compressor: Type - Centrifugal - One

Stages - One Pressure Ratio - 4:1 Efficiency - 80%

First Stage Turbine: Type - Axial

Type - Axia Stages - One Efficiency - 87%

Second Stage Turbine: Type - Axial

Stages - One Efficiency - 84%

Regenerator: Type - Single rotating disk

Effectiveness - 90%

Burner: Type - Single can, reverse flow

Efficiency - 95%

#### \* DESIGN POINT CHARACTERISTICS

Maximum Gas Generator Speed - 44,600 rpm

Maximum Second Stage Turbine Speed - 45,700 rpm

Maximum Output Speed (after reduction gears) - 5, 360 rpm

Maximum Regenerator Speed - 17 rpm

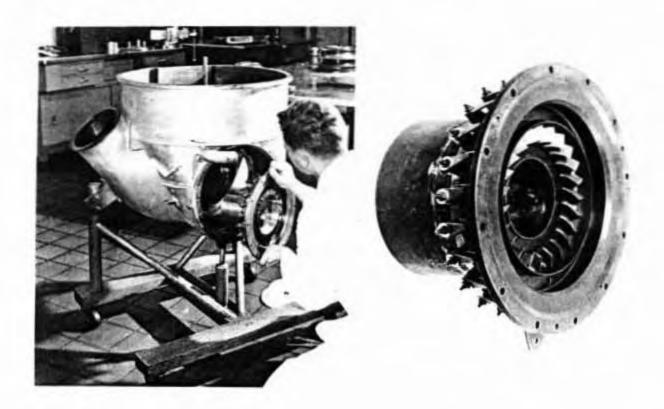
Compressor Air Flow - 2.2 lb/sec

First Stage Turbine Inlet Temperature - 1700°F

Exhaust Temperature (full power) - 500°F

\* Ambient conditions: Temperature - 85°F; Barometric Pressure - 29.92 in. Hg

The key to the excellent performance and economy of the third generation gas turbine (called the CR2A) was its new variable turbine nozzle mechanism.



THE VARIABLE NOZZLE MECHANISM is installed by a research engineer in the rear of the CR2A-turbine engine housing (left). The nozzle mechanism (right) acts in shutter fashion to provide engine braking, improve acceleration and increase fuel economy by controlling and directing the angle of the jet stream to the power turbine blades.

The automatic second stage turbine nozzles provided optimum results throughout the entire operating range of the engine. Thus, economy, performance, or engine braking could be maximized as required by the driver. For example, one area of performance is what is termed acceleration lag--the time it takes the compressor section to reach operating speed after the accelerator pedal is depressed. The first turbine engine had an acceleration lag of seven seconds from idle to full-rate output; the second engine required three seconds to achieve maximum vehicle acceleration, while this new engine required less than one and one-half seconds to accomplish the same performance.

#### CONSUMER REACTION TOURS

Another experimental turbine-powered car--the Plymouth Turbo Fury--joined the Dodge Turbo Dart, and the two turbine-powered cars began extensive consumer reaction tours at dealerships throughout the country in cities such as Los Angeles, San Francisco, Kansas City, St. Louis, Cleveland, Detroit, Chicago, etc. Two other turbine cars, a second Dodge and a second Plymouth, were added during the month of April in order to expand coverage of the tours. All four cars were powered by versions of the CR2A turbine engine.



1962 TURBINE TWINS

The tour schedule was similar in each area. When the cars arrived in a given city they were first displayed to members of the local press. The press events involved explaining the turbine and answering questions, giving each newsman a ride in one of the cars, and, in some cases, staging special tests. After members of the press had viewed the cars, they were then displayed at various dealerships.

One of the key reasons for these tours and exhibits was to elicit and evaluate consumer reactions to the turbine. The cars were shown at Plymouth and Dodge dealerships in approximately 90 major cities in the United States and Canada.



#### STOPOVER POINTS ON CONSUMER REACTION TOUR

During this time hundreds of thousands of people came to see the turbine vehicles, and public interest was intense and serious. When asked, "if this car were offered for sale to the motoring public, do you think you would buy one?" 30 per cent of the turbine viewers said "yes" they would definitely buy one and 54 per cent answered they would think seriously of buying one.

As a result, on February 14, 1962, Chrysler Corporation announced that it would build 50 to 75 turbine-powered passenger cars which would be available to selected users by the end of 1963. Typical motorists would be offered an opportunity to evaluate turbine cars under a variety of driving conditions.

On February 14, 1962, in Chicago, Chrysler Corporation exhibited another gas turbine vehicle--the Dodge Turbo Truck. This medium-duty truck (also equipped with the CR2A experimental engine) had just completed a 290-mile test run from Detroit to Chicago.



TURBINE PULLING POWER TESTED IN 1962 DODGE TURBO TRUCK

From February 17 through 25, three gas turbine-powered vehicles (the Plymouth, Dodge, and Dodge Truck) were exhibited at the Chicago Automobile Show.

On March 7, 1962, George J. Huebner, Jr., Executive Engineer of Research for Chrysler Corporation, received an award from the Power Division of the American



GEORGE J. HUEBNER, JR. RECEIVES AWARD FOR GAS TURBINE LEADERSHIP

Society of Mechanical Engineers "for his leadership in the development of the first automotive gas turbine suitable for mass-produced passenger automobiles." It was the first such award ever given to an automotive engineer.

#### A TURBINE CAR FOR PUBLIC EVALUATION

May 14, 1963, was an eventful day in the history of automotive design--the Chrysler Corporation Turbine Car was unveiled to newsmen at the Essex House in New York City. On the same day, a ride-drive program for the press was held on a two and one-half mile course at the Roosevelt Raceway on Long Island. On May 15, the car was viewed at the Waldorf-Astoria Hotel in New York City by Chrysler's Metropolitan New York dealers.

These events signalled the public launching of Chrysler Corporation's program of building 50 turbine-powered test cars and placing them in the hands of typical drivers for evaluation in everyday use.

This program was an outstanding point in the history of turbine vehicles for two reasons: it was the first time any company had committed itself to build a substantial number of gas turbine automobiles; and it was the first time turbine-powered automobiles would be driven and evaluated by private individuals outside the corporation.

The Turbine Car was a completely new automobile. Since the sole purpose was to determine the reaction of typical American drivers to turbine-powered vehicles, the engine was placed in a family-type car designed for everyday use. This formed a familiar evaluation background for the driver. The styling theme provided an exciting setting for the vehicle itself, creating an over-all impression of fresh styling appeal with strong emphasis on a contemporary and luxurious appearance. Ornamentation was

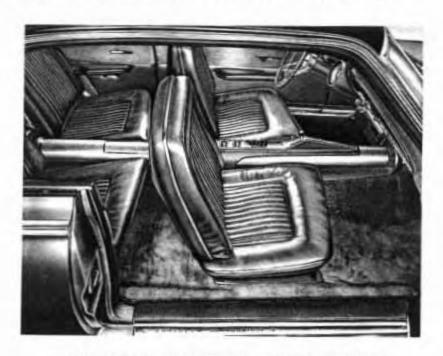


A COMPLETELY NEW CAR



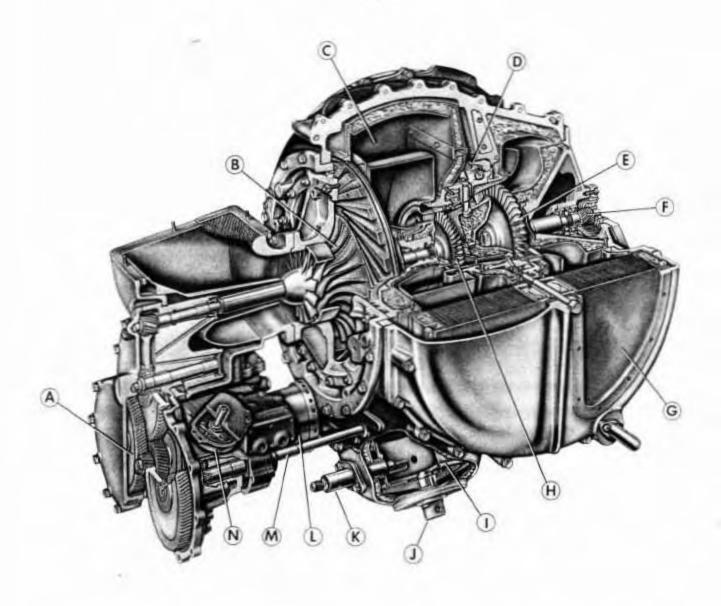
REAR VIEW EMPHASIZES AERODYNAMIC STYLING

based on the bladed turbine motif which is characteristic of the engine. The interior featured a full-length center console and extensive use of leather.



OF THE TURBINE CAR

The limited-production Turbine Car was built in one body style only--a 4-passenger, 2-door hardtop. The exterior and interior color was Turbine Bronze. Power steering, power brakes, power window lifts, automatic transmission, and all other available equipment were standard.



#### MAIN COMPONENTS OF THE TWIN-REGENERATOR GAS TURBINE:

- (A) accessory drive; (B) compressor; (C) right regenerator
- (D) variable nozzle unit; (E) power turbine; (F) reduction gear; (G) left regenerator; (H) compressor turbine;(I) burner; (J) fuel nozzle; (K) igniter; (L) starter-
- (I) burner; (J) fuel nozzle; (K) igniter; (L) startergenerator; (M) regenerator drive shaft; (N) ignition unit.

The turbine power plant for the car was an entirely new design, more advanced in concept than the previous Chrysler turbines, and more adaptable to production techniques. It was Chrysler Corporation's fourth generation turbine power plant design. Its most obvious feature was a new configuration with two regenerators rotating in vertical planes (one on each side) and a centrally located burner. Compared with the previous model CR2A, the new engine was more lively, lighter, more compact, and quieter.

# SPECIFICATIONS OF CHRYSLER CORPORATION'S GAS TURBINE ENGINE

#### GENERAL

Type: Regenerative gas turbine

\* Rated Output: Power - 130 bhp @ 3,600 rpm output shaft speed

Torque - 425 lb-ft @ zero rpm output shaft speed

Weight: 410 lbs

Basic Engine Dimensions (without accessories): Length - 25 inches

Width - 25.5 inches Height - 27.5 inches

With current accessories in place, the over-all length is: 35 inches

Fuels: Unleaded gasoline, diesel fuel, kerosene, JP-4, etc.

#### COMPONENTS

Compressor: Type - Centrifugal

Stages - One Pressure Ratio - 4:1 Efficiency - 80%

First Stage Turbine: Type - Axial

Stages - One Efficiency - 87%

Second Stage Turbine: Type - Axial

Stages - One Efficiency - 84%

Regenerator: Type - Two rotating disks

Effectiveness - 90%+

Burner: Type - Single can, reverse flow

Efficiency - 95%

#### \*DESIGN POINT CHARACTERISTICS

Maximum Gas Generator Speed - 44,600 rpm

Maximum Second Stage Turbine Speed - 45, 700 rpm

Maximum Output Speed (after reduction gears) - 4,680 rpm

Maximum Regenerator Speed - 22 rpm

Compressor Air Flow - 2.2 lb/sec

First Stage Turbine Inlet Temperature - 1,700°F

Exhaust Temperature (full power) - 525°F

Exhaust Temperature (idle) - 180°F

<sup>\*</sup>Ambient conditions: Temperature - 85°F; Barometric Pressure - 29.92 in. Hg



INSTRUMENTATION AND CONTROLS

The operation of the Turbine Car is much the same as that of a car with a piston engine and an automatic transmission.

To Start - Place the transmission shift lever in the "Idle" location and push down to engage the "Park/Start" position. Turn the ignition key to the right and release it. Starting is automatic. Within a few seconds, the inlet temperature and tachometer gauges on the instrument panel will read about 1200°F and 22,000 rpm, respectively, indicating that the engine is started.

To Drive - Place the transmission in "Low", "Drive", or "Reverse" (as with a conventional car), release the parking brake, and the car is ready to drive. Push the accelerator pedal to go, release it to reduce speed, and press the brake pedal to stop.

<u>To Park</u> - Bring the car to a complete stop, place the transmission lever in the "Idle" location and push it down to engage the "Park/Start" position, apply the parking brake, and turn the ignition key to the "off" position.

Performance and economy of the Turbine as demonstrated in proving grounds and highway tests were comparable to a conventional car with a standard V-8 engine. The engine operated satisfactorily on diesel fuel, kerosene, unleaded gasoline, JP-4 (jet fuel), and mixtures thereof. And, even more interesting, it was possible to change from one of these fuels to another without any changes or adjustments to the engine. The turbine engine has many other advantages, too (see summary list on page 2), and one of the objectives of the user evaluation program was to see just how much these advantages mean to the average motorist.

The Chrysler Corporation Turbine Cars were built at a rate of one per week until the last of the 50 cars was completed in October, 1964, The special facilities for building these limited production test cars were located at Chrysler Corporation's Engineering Research Laboratories in Detroit. At the assembly area, the Chrysler-designed car bodies, which were built by Ghia of Italy, were lowered onto the new engines and chassis components. The turbine engines were built and tested at Chrysler's Research Laboratories.



CHRYSLER PRESIDENT TOWNSEND VIEWS THE FIRST TURBINE CAR ASSEMBLY LINE

# THE CONSUMER RESEARCH PROGRAM

The objective of the program was to test consumer and market reaction to turbine power and to obtain service data and driver experience with the turbine cars under a wide variety of conditions. Each selected user drove one of the cars for a period up to three months under a no-charge agreement. The cars then were reassigned to other users to provide a broad consumer sampling base. In total, the cars were distributed to 203 motorists on a rotating system over a two-year period, from October 29, 1963, to October 28, 1965. The last user completed her three-month use period on January 28, 1966.

By retaining ownership of the cars, Chrysler kept in close touch with their performance and with the service experience on the engines; also Chrysler engineers were able to incorporate advances and modifications resulting from Chrysler's continuing research program. A period of three months was selected because it was felt this would give each driver ample time to try out turbine power under a variety of conditions. Limiting each driver to this period made it possible to obtain the reactions of over 200 users in a short space of time.

Users of the turbine-powered passenger cars were selected by the accounting firm of Touche, Ross, Bailey, and Smart. Under the user selection procedure, Chrysler gave the accounting firm the date and metropolitan area location of each planned delivery, which was geared to the turbine production schedule. Random selection of user candidates for each location was then made by the accounting firm according to the selection and distribution criteria specified by Chrysler to meet market test objectives.

The basic qualifying requirements were that a candidate must own a car (or, be a member of a household in which a car is owned by the head of the household) and must have a valid driver's license.

#### Turbine candidates were picked as follows:

1 - From Chrysler's letter inquiry file of 30,000 names. These applications were in the form of unsolicited letters from people in hundreds of cities in all 50 states (and 15 countries). Requests ranged from that of a 12-year-old boy asking that his father be given a car to that of an 83-year-old retiree.

- 2 From 128 major population centers of the 48 continental states. Chrysler specified this to assure a high degree of market exposure to turbine-powered vehicles and to test the cars in a variety of geographical areas and in all kinds of weather and terrain. The number of trials in each population center was apportioned according to the number of cars owned in each area.
- 3 In accordance with the make, price category, and age of the new and used cars owned by candidates at the time they wrote their letters to Chrysler. In this respect, the program intent was to select users whose car ownership pattern reflected the great variety of the types and ages of cars on the road today.

In return for the use of the turbine car, each user was asked to furnish Chrysler with information needed for the market evaluation program. Chrysler handled the service, insurance, and other costs involved in the use of the turbine car. Each user bought the fuel for driving it. The user also was expected to maintain the physical appearance of the car, exercise reasonable care to protect it from damage, and supervise its use by others.

The world's first consumer delivery of a turbine car took place October 29, 1963, in Chicago. Mr. Lynn A. Townsend, president of Chrysler Corporation, presented the keys of the turbine car to Mr. and Mrs. Richard E. Vlaha of Broadview, a suburb of Chicago.



FIRST CONSUMER DELIVERY OF A TURBINE CAR

# SUMMARY OF CHRYSLER CORPORATION TURBINE CONSUMER DELIVERY PROGRAM

# OCTOBER 29, 1963 - JANUARY 28, 1966

Number of turbine cars built for program	50
Number of selected users who drove turbine cars.	
Number of cities included in delivery program	133
Number of states included in delivery program	48 plus D.C.
Mileage collectively driven by turbine motorists	1 111 330
Average mileage driven by users during three-month period	5.474
Highest mileage driven by a user during three-month use period	14.046
Lowest mileage driven by a user during a three-month use period	1.025
Number of cars with no 3-month use period	41
Number of cars with one 3-month use period	1
Number of cars with two 3-month use periods.	2
Number of cars with three 3-month use periods	6
Number of cars with four 3-month use periods.	11
Number of cars with five 3-month use periods	
Number of cars with six 3-month use periods	6

Of the 203 turbine motorists, 90% (180) were men and 10% (23) were women. Their ages ranged from 21 to 70 years.

60% of these motorists had Chrysler products as personal cars at the time they applied for a turbine. The rest (40%) owned competitive makes.

There were over 30,000 applicants for participation in the test program. Each selected user drove a turbine for a three month period under a no-charge use agreement.

Cars Assigned to national dealership Tour and World's Fair.

No.	Metro Area	Use Period	Total Mileage	User' Personal		User	Age	Occupation
- New wiels	Chicago, III. Columbus, Ohio Detroit, Mich. Indianapolis, Ind. Los Angeles, Calif. San Francisco, Calif. Chicago, III.	10/29/63- 1/29/64 11/13/63- 2/13/64 12/ 4/63- 3/ 4/64 12/11/63- 3/11/64 11/ 7/64- 3/28/64 1/29/64- 4/30/64 2/ 4/64- 5/ 4/64	3635 2198 7028 4063 4990 4275 6775	Dodge Chevrolet Vallant Chevrolet Cadillac Cildsmobile Chrysler	1960 1961 1960 1952 1955 1960 1962	Richard Vlaha Estella Center (Mrs.) Charles Goebel Henry Johnson Charles Kendall Edgar Hills George Ries	25 36 36 51 58 58 48	Systems Engineer Housewife Banker College Coach Minister President, Trucking Firm President, Metal Froducts Company
89.0 inini45.6	Louisville, Ky. San Diego, Calif. Toledo, Dhio Houston, Texas Pittsburgh, Ps. New York, N.Y. Miami, Fls. Grand Rapids, Mich. Atlanta, Ga.	2/5/64-5/5/64 2/14/64-5/14/64 2/19/64-5/19/64 2/25/64-5/25/64 2/26/64-5/26/64 3/4/64-6/12/64 3/12/64-6/12/64 3/17/64-6/18/64	6669 4975 1814 5400 3290 3235 5735 5288 5128	Chevrolet Valient Plymouth Chrysler Chrysler Chevrolet Ford Ford Plymouth	1962 1960 1962 1963 1953 1951 1957 1958 1953	Jack Goldberg Max Balley Robert Bonasch Edmond Satterwhite Lawrence Young Joseph Chlariello Hubert Koch Edward Tangenberg Samuel Dinerman	30 46 38 56 59 51 36 36 43	House Wares Salesman Correctional Worker Fireman Office Manager, Chemical Co Steetworker Electrician-Mechanic Telephone Repairman High School Teacher Office Manager, Photo Service Co.
17. 18. 19. 20. 21. 22. 23.	South Bend, Ind. Washington, D. C. Philadelphia, Pa. Denver, Colo. Albuquerque, N. M. Los Angeles, Calif. Boston, Mass.	3/20/64— 6/20/64 3/26/64— 6/26/64 4/ 3/64— 7/ 3/64 4/ 8/64— 7/ 8/64 4/15/64— 7/15/64 4/22/64— 7/22/64 4/24/64— 7/24/64	6780 2770 3482 11815 3739 2819 3867	Chrysler Dodge Chevrolet Pontiac Plymouth Ford Plymouth	1963 1951 1953 1962 1957 1960 1957	Walter Milovich Reymond Hunter Benjamin Kaplan George Goodwin Frank Hennigan Adriana Zeydel (Mrs.) Robert Dumont	49 55 46 42 38 40 33	Service Co. President, Tool and Die Firm Retired Rear Admiral Junior High School Principal Fabrics Salesman Service Station Operator Housewife Medical Service Representative
24.	Buffalo, N. Y.	5/12/64- 8/12/64	8489	Chrysler	1962	Edward Fornes	56	Exec. Vice Pres. Construction Firm
25. 26. 27. 28. 29. 31.	Secramento, Calif. Portland, Me, Pittsburgh, Pa. San Diego, Calif. Peora, III. Cleveland, Ohio Dallas, Texas	5/14/64	8147 7508 5166 3630 6488 6441 9430	Chrysler Falcon Ford Chevrolet Codge Flymouth Dodge	1963 1962 1957 1959 1957 1953 1960	Horace Tully Harold Alward Jo Ann Diener (Mrs.) Sander Garrie Walter Bruninge Betty Emmett (Mrs.) R. James Gambrel	55 56 34 38 32 34 32	Service Station Operator Interstate Bus Driver Housewife Surgeon Stateworker Junior High School Teacher Manufacturer's Representative
32. 33. 34. 35. 36.	Beaumont, Texas Milwaukee, Wis. Akron, Ohio Louisville, Ky. New York, N. Y.	6/ 9/64- 9/ 9/64 6/10/64- 9/10/64 6/11/64- 9/11/64 6/16/64- 9/16/64 6/18/64- 9/18/64	5650 7468 3988 9396 4821	Plymouth Plymouth Dodge Chrysler Imperial	1951 1960 1958 1958 1960	William Knoble John Hennick Robert Schmittle William Kinnaird Beatrice McLean (Mrs.)	38 46 34 63 38	Sales Engineer Public Relations Man Bank Manager Retired Businessman Partner—Industrial Design Firm

No.	Metro Area	Use Period	Total Mileage	Personal C		User	Ager	Occupation
37.	Minneapolis, Minn. Mismi, Fla.	6/18/64- 9/18/64 6/24/64- 9/24/64	9339 4769	Ford Plymouth	1954 1961	Wallace Danson James Shively	32 29	Reliability Engineer Employee Benefit Consultant
39.	Portland, Ore.	6/29/64- 9/29/64	10024	Chevrolet	1961	Andrew Corn	44	Business Machine Salesman
40. 41. 423. 445. 445. 445. 445. 445. 445. 445. 44	Kansas City, Mo. Getrod, Mich. Atlanta, Ga. Washington, D. G. Indianapolis, Ind. St. Louis, Mo. New Haven, Conn. Philadelphia, Pa. Denver, Colo. Cincinnati, Ohio Des Moines, Iowa Seattle, Wash. Raieigh, N. C. Los Angeles, Calif. Boston, Mass. Et Paso, Texas Rochester, N. Y.	7/ 1/64—10/ 1/64 7/ 1/64—10/ 1/64 7/ 1/64—10/ 1/64 7/ 1/64—10/ 8/64 7/ 8/64—10/ 8/64 7/ 9/64—10/ 9/64 7/ 15/64—10/15/64 7/15/64—10/15/64 7/15/64—10/25/64 7/25/64—10/25/64 7/29/64—10/25/64 8/ 5/64—11/ 5/64 8/ 5/64—11/ 5/64 8/ 5/64—11/ 5/64 8/ 5/64—11/ 5/64 8/ 5/64—11/ 5/64 8/ 5/64—11/ 5/64	5487 7487 4380 4461 5815 2517 2784 287 2217 6407 5101 2488 2514 5602	Plymouth Chevrolet Ponties Dodge Volkswagen Chevrolet Plymouth Ford Yaliant Plymouth Buick Plymouth Dodge Plymouth Dodge DeSato	1960 1956 1963 1969 1969 1969 1963 1967 1948 1958 1958 1958 1958 1959	Don Suttles Leo Rehal Herbert Kirschner Margaret Vance (Miss) William Monfgomery Malcotm Stevens Maurice Libson Stephen Marks Robert Ellingboe Jack Phelps Harold Adams William Potter Ferdinand Lemus Robert Hall Thomas Lawn Alice Schultz (Mrs.) Elmer Youngjohn	47 58 49 52 48 52 48 45 22 46 7 47 46 47 46 46 46 46 46 46 46 46 46 46 46 46 46	Auditor Barber Businessman Dietitien Surgeon Railroad Switchman Industrial Designer College Student College Student Fire Department Lieutenant Steam Fitter Bank Trust Officer Operations Research Analyst Interior Decorator Telephone Repairman Housewife Tech. Asst. to Gen. Mgt.— Button Ca.
57.	San Jose, Calif.	8/27/64-11/27/64	7101	Chevrolet	1961	Bruce Stern	69	Manufacturer's Representative Paper Products
56, 59, 60, 61, 62, 53, 64, 66, 66, 67, 68, 70, 71,	Albany, N. Y. Pittsburgh, Pa. Hartford, Conn. E. St. Louis, III. San Diego, Calif. Providence, R. I. Jackson, Miss. Dallas, Texas. Allentown, Pa. Canton Ohio Missankee, Wisc. Howston, Texas Saltimors, Md. New York, N. Y.	9/3/64-12/3/64 9/8/64-12/8/64 9/10/64-12/10/64 9/10/64-12/10/64 9/17/64-12/17/64 9/17/64-12/17/64 9/17/64-12/17/64 9/23/64-12/23/64 9/23/64-12/23/64 9/23/64-12/23/64 9/24/64-12/24/64 9/24/64-12/24/64 9/24/64-12/24/64 9/24/64-12/24/64	3739 4465 6474 3494 2342 5949 4082 5041 11082 9913 11431 3965	Buick Pontiac Ford Ford Cadillac Dodge Chevrolet Volkswagen Imperial Deboto Dodge Plymouth Chevrolet Dodge	1961 1961 1958 1957 1963 1960 1958 1954 1963 1968 1962	Arthur Hossdeutscher Donald Shisser Edward Golden Killan Schuell Stuert Bicknell William Grunden Connie Loyd Joseph Foster, Jr. Ray Fenstermacher Jack White Robert Jahnke Kenneth Froehner Edwin Vakubowski Albert Wurth	44 56 52 54 45 37 38 32 46 37 51 37 60	Staff Accountant Plastics Manufacturer Pustman Ra Iroad Electrician Dentiat Minister Employment Interviewer Mortgage Loan Officer Machinist Minister Sales Engineer Sales Representative, Chemical Computer Systems Operation Chief Engineer—U. S. Public Health Hosp.
72. 73. 74.	Mobile, Als. Fargo, N. D. Charleston, W. Va.	9/30/64-12/30/64 9/30/64-12/30/64 10/ 1/64- 1/ 1/65	2903 9549 7743	Plymouth: Buick DeSoto	1963 1962 1956	Charles Brunson, Jr. Horace Whitmen Vivian Steahly (Mrs.)	39 68 49	Q. C. Specialist – USAF U. S. Savings Bond Official College Professor
75.67.89.0.12.3.4.85.6.7.8.9.0.1.	Ft. Lauderdale, Fla. Rochmond, Va. Charleston, S. C. Flint, Mich. Newark, N. J. Nashville, Tenn. Paterson, N. J. Ft. Wayne, Ind. New York, N. Y. St. Louis, Mo. Cleveland, Unio Philadelphia, Pa. Wichita, Kah. Tampa, Fla. Salt Lake City, Utan Sioux Falts, S. D. Dayton, Ohio	10/ 6/64- 1/ 6/65 10/ 8/64- 1/ 8/65 10/ 12/64- 1/ 12/65 10/ 12/64- 1/ 12/65 10/ 14/64- 1/ 14/65 10/ 15/64- 1/ 12/65 10/ 22/64- 1/ 22/65 10/ 22/64- 1/ 22/65 10/ 22/64- 1/ 22/65 10/ 22/64- 1/ 22/65 10/ 22/64- 1/ 22/65 10/ 22/64- 1/ 22/65 10/ 22/64- 1/ 22/65 10/ 22/64- 1/ 22/65 11/ 6/64- 2/ 6/65 11/ 9/64- 2/ 6/65 11/ 11/ 64- 2/ 11/ 65 11/ 12/ 64- 2/ 12/ 65	3800 9658 5219 5261 7184 7897 3798 2321 3304 4803 2968 3490 4799 5721	DeSoto Ford Ford Ford Pontlac Chryster Lancer DeSoto Plymouth DeSoto Plymouth Valunt Hersault Blunk Chryster Ford Plymouth	1956 1951 1956 1953 1962 1963 1963 1963 1964 1963 1964 1965 1961 1961	Blanche Metko (Mrs.) Kedh Smith Norman Gilbert Louise Henstey (Mrs.) Murray Holdman W. Arch Bratton Rose Deshow Edwin P. Fox Ralph Lewis, Jr. Otis Stringer Elmer A. Kish Angelo Perns James Lyle, Jr. George Gelodwin Gennaro Yannaccone Jack Kidder William Powe, Jr.	63 399 333 427 24 35 35 35 27 28 24 23 35 35 35 35 35 35 35 35 35 35 35 35 35	Hometmaker Resident Manager Asphalt Fire Mechanical Engineer Secretary Electrical Engineer U. S. Commerce Deol. Official Homemaker Receiving Clerk Dept. Mgr.—Department State Cost Recountant Consulting Engineer Cast Recountant Consulting Engineer Civil Engineer Civil Engineer Engineer—Teleptrone Co. Legistical Support Officer (Detense Dept.)
92. 93. 94. 95.	Winston Salem, N. C. Worcester, Mass. Newark, N. J. Columbus, Ge.	11/18/64- 2/18/65 11/19/64- 2/19/65 12/ 3/64- 3/ 3/65 12/ 3/64- 3/ 3/65	2358 9043 2823 7877	Plymouth Plymouth Studebaker	1954 1959 1949 1961	John Parker, Jr. Morgen Potter Walter Weberbauer Robert Corman	44 52 43 43	College Professor Old Company Salesman Shipping Receiving Supervisor Manufacturers' Representative Foot Wear
96. 97. 98. 99. 100. 101. 102. 103. 104. 105.	San Bernardino, Calif. Cakland, Calif. Erie, Pa. Dallas, Texas Syracuse, N. Y. Pittsburgh, Pa. Spokane, Wash. Dayenport, Iowa Phoenix, Ariz. Manchester, N. H. Fort Worth, Texas	12/ 3/64- 3/ 3/65 12/ 3/64- 3/ 3/65 12/ 8/64- 3/ 8/65 12/15/64- 3/15/65 12/15/64- 3/15/65 12/17/64- 3/17/65 12/17/64- 3/17/65 1/ 6/65- 4/ 6/65 1/ 7/65- 4/ 7/65 1/ 7/65- 4/ 7/65	9828 6436 4742 4439 3547 3539 2133 3453 7423 4118 4953	Darf Oldsmobile Chevrolet Pontiac Dodge Valvo Dodge Chevrolet Chrysler Dodge Ford	1963 1962 1963 1963 1963 1961 1949 1962 1961 1953	Filon Beadle Robert Christoffersen Markin Milbron Charles Rahn Leo Fosselbrand Ernest Vyrostak Ceol Inna Lester Litscher Watter Miller Ethan Howard, Jr. Byron Kreas	37 23 31 39 60 65 45 38 56 43 44	Company Pilot Dental Student Post Office Clerk Patroleum Technicien Organist Choir Director Journeyman Steel Pitter Food Brokerage Salesman Mactine Shop Foreman Beverage Salesman Physicien Project Mgr. Missiles & Souce Firen
107. 108. 109. 110. 111.	Los Angeles, Calif. Dayton, Ohio Houston, Tesas New York, N. Y. Huntington, W. Va. San Antonio, Tesas	1/ 7/65- 4/ 7/65 1/12/65- 4/12/65 1/12/65- 4/12/65 1/13/65- 4/13/65 1/14/65- 4/14/65	5030 2802 7131 3035 7178 6195	Plymouth Dodge ford Lincoln Volkswagen Dodge	1951 1963 1960 1956 1963 1957	James Link Howard Lubow George Evans Ethelbert Carrington Howard McEachern Christine E. Blundell (Mrs.)	38 37 58 49 32 58	Manufacturers' Representative Real Estate Salesman Vice President Legineering Co. Physician Minister Telephone Operator
113.	Harrisburg, Pa.	1/21/65- 4/21/65	3098	Dodge	1961	Robert Young	31	Supervisor - Power & Light Company
114,	Milwaukee, Wis	1/21/65- 4/21/65	6504	Dodge	1960	Clair Mueller	40	Staff Supervisor - Chambell Company
115. 116. 117. 118.	New Orleans, La. Camden, N. J. Atlanta, Ga. Lansing, Mich.	/26/65 - 4/21/65  /28/65 - 4/28/65  /28/65 - 4/28/65  /28/65 - 4/28/65	4912 3400 3702 6521	Plymouth Comet Chrysler Chrysler	1955 1962 1961 1956	Wilbert Waits Robert Baker Thomas Gissy Arthur Churchill	46 33 45 59	Phermacist Engineering Draffsman Scrieduling Courdinator Control Board Operator—Water
119.	Minneapolis, Minn,	1/28/65- 4/28/65	7765	Chrysler	1961	Ronald Erhart	36	R Light Company Product Engineer Appliance Firm

No.	Metro Area	Use Period	Total Mileage	User's Personal C		User	Agei	Occupation
120. 121. 122. 123. 124. 125. 126. 127. 128. 129. 131. 132. 133. 134. 136. 137.	New York, N. Y. Bethesda. Md. Gary, Indiana Fresno, Calif. Norfolk, Va. Philadelphia, Pa. Orlando, Fla. Paterson, N. J. Topeka, Kansas Boise, Idaho Cindinnati, Ohio Youngstown, Ohio Roston, Mass. Madison, Wis. St. Petersburg, Fla. Jacksonville, Fla. San Bernardino, Calif. Columbia, S. C. Charlotte, N. C. Buffalo, N. Y.	2/ 2/65- 5/ 2/65 2/ 4/65- 5/ 4/65 2/ 4/65- 5/ 4/65 2/ 9/65- 5/ 9/65 2/10/65- 5/10/65 2/11/65- 5/11/65 2/18/65- 5/18/65 2/18/65- 5/18/65 2/18/65- 5/23/65 2/23/65- 5/23/65 2/25/65- 5/23/65 2/25/65- 5/23/65 3/3/65- 6/ 3/65 3/3/65- 6/ 3/65 3/11/65- 6/ 11/65 3/11/65- 6/11/65 3/11/65- 6/18/65 3/18/65- 6/18/65	3098 3620 6361 75383 1734 286640 10324 1932 26048 7831 56438 5454 4580 3795	Dodge Oldsmobile Lincoln Chevrolet Chrysler Plymouth Chrysler Plymouth Dodge Dart Chevrolet Ford Chrysler Chrysler Buick Ford Chevrolet Plymouth Chevrolet Plymouth Chrysler Dodge	1950 1957 1956 1995 1996 1996 1996 1996 1996 1995 1996 1995 1996 1995 1996 1995 1996 1995 1996 1995 1996 1995 1996 1995 1996 1995 1995	Robert Gueydan Alfred Hedge Walberta Herndon (Mrs.) Eugene Winter Robert Adkisson Niles Jaquay Seth Moorhead, Jr. Irving Koetting Bill Krietemeyer Thomas Sheehan Newton Cross Emanuel Catsoules Roland Whitman Raymond Penn Frances Willy (Mrs.) Martha Linton (Mrs.) Frank Pyle Joseph Byrd James Downing Stuart Kestee, Jr.	60644484477446635535344402	Foreign Trade Consultant Engineer (Retired) Plano Teacher Accountant Payroll Sunervisor Commercial Photographer Missile Design Engineer Sales Engineer Traffic Control Engineer Sales Manager Marketing Specialist School Teacher Insurance Broker Prof. of Agricultural Economics Housewife School Teacher Photographer Automotive Parts Salesman Office Machine Sales Manager Chief Project Engineer— Plant Equipment
140. 141. 142. 144. 145. 147. 148. 1490. 1551. 1554. 1566.	Tucson, Ariz. Birmingham, Ala. Oakland, Calif. Memphis, Tenn. Little Rock, Ark. Tacoma, Wash. Oklahoma City, Okla. Burlington, Vt. Ft. Worth, Texas Las Vegas, Nev. Cleveland, Ohio Scranton, Pa. San Antonio, Texas New Brunswick, N.J. Covington, Ky. Chicago, Ill. Shreveport, La.	3/18/65— 6/18/65 3/24/65— 6/24/65 3/25/65— 7/ 1/65 4/ 1/65— 7/ 1/65 4/ 1/65— 7/ 1/65 4/ 1/65— 7/14/65 4/14/65— 7/15/65 4/12/65— 7/12/65 4/22/65— 7/22/65 4/22/65— 7/22/65 4/28/65— 7/29/65 4/29/65— 7/29/65 4/29/65— 8/65 5/ 4/65— 8/4/65 5/ 4/65— 8/6/65 5/ 6/65— 8/6/65	6842 4361 2732 4801 48098 6126 3175 3874 10192 6387 26948 7332 5092	Ford Chevrolet DeSoto Plymouth Plymouth Plymouth Plymouth Ford Buick Plymouth Imperial Thunderbird Plymouth Plymouth Control Plymouth Control Plymouth Plymouth Control Chevrolet	1960 1960 1959 1958 1958 1959 1961 1967 1955 1958 1957 1958 1959	Duane Doane William Russell Glen Coberly Hugh Perkins Paul Carlton Marie Hindery (Mrs.) Arthur Forrester Raymond Baldwin James Irion Thomas Scholield Harold Buscher Raymond Baracaia Lawrence Pawkett John Moore Mary DeMaria (Mrs.) Arthur Karnstedt Ray Kelly	408 552 552 553 553 553 552 553 553 553 553	Truck Driver Floor Covering Salesman Railroad Conductor Appliance Salesman Pharmaceutical Salesman Interviewer, Bureau of Census Cabinet Maker Petroleum Distributor Attorney Businessman Engineering Supervisor Carpenter President, Air Conditioning Co. Scientist Housewife Business Manager Store Manager, Furniture &
157.	Baltimore, Md.	5/11/65- 8/11/65	2555	Plymouth	1962	Gerald Herman	49	Vice President Plumbing & Heating Co.
158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168,	Columbus, Ohio Newport News, Va. Duluth, Minn. Flagstaff, Ariz. Gary, Ind. Chattanooga, Tenn. Paterson, N. J. New York, N. Y. Arlington, Va. Kansas City, Mo. Stockton, Calif. Norfolk, Va.	5/12/65— 8/12/65 5/13/65— 8/13/65 5/13/65— 8/13/65 5/14/65— 8/14/65 5/18/65— 8/18/65 5/20/65— 8/25/65 5/27/65— 8/27/65 5/27/65— 9/27/65 6/ 3/65— 9/ 3/65 6/ 8/65— 9/ 8/65	5032 4043 12242 6464 7146 6930 14046 8122 4302 4196 5548	Faicon Valiant DeSoto Chrysler Plymouth Chrysler Chrysler Plymouth Pontiac Triumph Valiant Rambler	1961 1962 1958 1963 1963 1963 1963 1963 1964	Garrell Spires James Langston Alden Olson Charles Rygiel Arvella Miner (Mrs.) Wade Hampton Edwin Schutz David Poucher Elmer Hobbs, Jr. Charles Cleverdon Daniel Halliday Charles Hodges	428 469 2846 701 47 424 47	Bank Officer Real Estate Appraiser Welding Foreman Service Station Owner Housewife Hospital Supply Salesman Real Estate Broker & Builder Beverage Salesman Hair Stylist Bank President Utility Company Employee Investigator—Naval
170. 171. 172. 173. 174. 175.	Wilmington, Dela- Bridgeport, Conn. Omaha, Neb. Miami, Fla. Knoxville, Tenn. Cheyenne, Wyoming	6/10/65- 9/10/65 6/17/65- 9/17/65 6/17/65- 9/17/65 6/24/65- 9/24/65 6/24/65- 9/24/65 6/24/65- 9/24/65	3923 3112 9223 7158 6366 12546	Plymouth Mercury Dodge Dodge Buick Chrysler	1957 1959 1961 1964 1961 1941	Newton Hunsberger Stephen Ondeka Helen Saunders (Mrs.) Marion Gray Leroy Gerard Charles Kline	41 55 40 49 32 42	Supply Center Chemical Engineer Production Foreman Secretary Aircraft Mechanic Architect Trade & Educ, Director State of Wyoming
176. 177. 178. 179.	San Jose, Calif. Greensboro, N. C. Rockford, III. Los Angeles, Calif.	6/30/65- 9/30/65 7/ 8/65-10/ 8/65 7/ 8/65-10/ 8/65 7/ 8/65-10/ 8/65	1797 4392 10961 2147	Plymouth Dodge Ford Dodge	1963 1961 1963 1964	James Guiffre Mary Parker (Mrs.) DuWayne Winters Alfred Kramer	40 44 26 52	Auditor – U. S. Govt. Housewife Executive, Tool and Die Firm Owner and Operator – Auto Electric Service
180.	Birmingham, Alabama	7/14/65-10/14/65	3867	Plymouth	1962	Ross Green	51	Secretarial Staff—Press Steel Company
181- 182- 183- 184-	Great Falls, Mont. San Francisco, Calif. Memphis, Tenn. Buffalo, N. Y.	7/15/65-10/15/65 7/15/65-10/15/65 7/22/65-10/22/65 8/12/65-11/12/65	8160 5984 6213 3172	Rambier Plymouth Volkswagen Plymouth	1959 1960 1963 1963	David Friedrick Oscar Watson John Durschlag Louis Rohrdanz	42 49 50 55	Orthopaedic Surgeon Parole Officer—State of California Real Estate Builder Health & Safety Supervisor— Chemical Company
185.	Los Angeles, Calif.	8/12/65- 9/15/65	1149	Rambler	1962	Walter Strikeleather	52	Chemical Company Plant Safety Supervisor Telephone Company
186. 187.	Brockton, Mass. Baltimore, Md.	8/24/65-11/24/65 8/26/65-11/26/65	4612 3200	Dodge Dodge	1963 1960	Joyce Young (Mrs.) Cline Otey	37 63	Housewife Assistant Treasurer—
188. 189. 190. 191. 192.	Hartford, Conn. Tulsa, Okla. Minneapolis, Minn. Chicago, III. Baton Rouge, La.	8/31/65-11/31/65 9/ 2/65-12/ 2/65 9/ 8/65-12/ 8/65 9/ 9/65-12/ 9/65 9/ 9/65-12/ 9/65	4963 4989 2830 8294 8949	Plymouth Chevrolet Chrysler Dodge Bulck	1964 1950 1962 1960 1963	Gerald Reynolds Homer Williams William Varner Donald Pearcy William Oliver	36 47 35 39 51	Spice Mig. Co. Warehouseman Textbook, Salesman Hardware, Salesman Sales Engineer President, Cement Products Company
193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203.	Newark, N. J. Reading, Pa.	9/14/65-12/14/65 9/16/65-12/16/65 9/23/65-12/23/65 19/30/65-12/30/66 10/ 7/65- 1/ 7/66 10/ 7/65- 1/ 7/66 10/12/65- 1/12/66 10/13/65- 1/13/66 10/14/65- 1/14/66 10/26/65- 1/26/66 10/28/65- 1/28/66	2809 4950 2816 3109 10076 4992 1025 5100 8675 2767 2641	Chevrolet Marris Minor Chevrolet Hudson Mercury Dodge Buick Chrysler Plymouth Thunderbird Corvair	1961 1959 1960 1951 1953 1963 1963 1963 1967 1960	Harold Helies, Jr. Curtis Hoyt Neil Diess Charles Marsau Richard Remillard Robert Ford Hazel Mabry (Mrs.) John Ferranti Thomas Reilly, Jr. Maximillian Crispin Patricia Anderson (Mrs.)	26 54 37 52 38 52 35 35 47	Parts Dept. Supervisor Electrical Engineer Physician—General Practitioner Paint Salesman Custom Home Builder Farmer Housewife Accountant Pharmaceutical Salesman Physician Surgeon Executive Secretary

<sup>&</sup>lt;sup>3</sup>Car owned at time letter was written to Chrysler requesting use of turbine car. <sup>3</sup>Age of user at time of delivery,



# THE TURBINE CARS WERE EXPOSED TO A WIDE VARIETY OF CLIMATE IN THE PROGRAM

Turbine users mentioned other advantages like good engine power, quietness of operation, and non-stalling characteristics. Mainly, though, vibrationless engine operation and the prospect of reduced maintenance were uppermost in their minds.

In commenting on disadvantages, about one person in three expressed some dissatisfaction with acceleration lag, primarily, when starting from standstill. It was not as noticeable when cruising. In fact, most people felt that the car had exceptional acceleration at expressway speeds.

About one person in four expressed disappointment with fuel economy. Most of the users had been driving lighter cars with less performance and relatively good fuel economy. They generally spent much time demonstrating the turbine car to friends, making frequent starts and stops, or simply idling the engine while people gathered to look at the car. Consequently their over-all fuel consumption could not be considered a true measurement of the car's fuel mileage capability. In this area, Chrysler regards its own proving grounds and road test experience as a more valid measure of the turbine's actual fuel consumption.

In reacting to the sound of the turbine engine, users tended to contradict each other. For every person who complained about the noise level of the engine, there were three or four who liked the sound of turbine power. The car was described as immensely more quiet, especially at high speeds, than the conventional piston-powered automobile.

Lack of fuel availability and lack of service facilities were cited by turbine car users as disadvantages at the present time. Users sometimes found it inconvenient to locate diesel fuel or unleaded gasoline, especially on long trips. However, they knew that this situation would be alleviated if turbines came into more common use.

#### Engineering Gains from the Users' Program

From an engineering standpoint, the program afforded an opportunity to observe and to judge the behavior of turbine engines under actual customer driving conditions—the first time that automobile turbine engines were tested to such a wide extent under such circumstances. The turbine car user program provided an engineering record of over one million miles by 203 different drivers, men and women, old and young, in 48 states.



ONE OF THE 22 WOMEN SELECTED IN THE USER'S PROGRAM

Chrysler was primarily interested in the life of engine parts and components, their performance and reliability, the degree and nature of maintenance required, and the amount of training desirable for service people. The program also made it possible for engineers to field test and compare different concepts and designs. This was important because not all of the 50 turbine engines were exactly the same. As a car was built and put into service, it sometimes incorporated a more advanced turbine engine component or fabrication technique that engineers wanted to test under field conditions.

Often these more advanced parts were installed when an engine was brought in for service.

Engineers were especially watching for problems that had not shown up in laboratory or proving grounds tests. For example, regular inspections showed that some engines had been subjected to temperatures much higher than normally would be allowed by the fuel control. The fuel control itself was found to be working properly, but finally it was noticed that some drivers by-passed the automatic starting system by shifting the gear selector quickly before the engine had reached idle speed. The trouble was cured by modifying the automatic starting system so that the driver could not override it.

Each engine in the 50 test cars had a combined starter-generator which had performed well in previous testing. But during the user program it was found that the starter-generator brushes would not stand up to a combination of high altitude and low humidity. It was concluded that until further progress occurs in brush design or materials, the best solution is to have separate starter and alternator units.

Early igniters showed rapid electrical erosion and oxidation of the electrodes. Modifications were made to the electrodes and the flow of air that cools them to improve igniter life to more than 20,000 miles during the program. However, this was not considered adequate and further improvement is sought. It is hoped that redesigned igniters will more than double this life.

The test proved-out one of the features of a turbine engine--that power loss over a period of time is small. Moreover, it was found that the turbine engine can be brought back to its original power rating by simply introducing cleaning compound into the engine intake.

The material used in compressor turbine wheels of all but three of the 50 cars was cast CRM-6D, one of the family of high-strength, high-temperature, low-cost turbine wheel alloys developed by Chrysler Research. Operating experience with this material was highly satisfactory. Other versions of the CRM-6D material proved adequate for the variable nozzle vanes of the second stage, and for the first-stage nozzle, which is subjected to metal temperatures in excess of 1800°F during vehicle acceleration.

In addition to these materials tests, the 50-car program was used as a means of testing progressive design modifications and exploring various turbine wheel fabrication techniques.

As viewed by Chrysler engineers, vehicle response and acceleration were surprisingly good during the program--when it is considered that the engine was rated at only 130 horsepower and the car weighed about 4100 pounds. Acceleration time from 0 to 60 mph was generally around 12 seconds with an outside temperature of 85°F, and better on cooler days. Chrysler engineers have since improved acceleration response by means of a faster-acting variable nozzle actuator. The nozzle blades snap into their acceleration position about three times faster.

Engine braking action of the variable nozzle also has been improved by causing the blades to switch to their braking position faster and by making it possible for them to go a little farther, also, without an increase in temperature that could cause damage.

Vehicle response and acceleration are related to the responsiveness of the gas generator (first-stage turbine and compressor) which must speed up whenever additional power is called for. (The maximum "response time" is the time it takes the gas generator to accelerate from idle speed to full power.) In the engines of the 50 test cars, the response time was from 1-1/2 to 2 seconds--a substantial improvement over earlier engines. The many miles and hours of engine operation in the program showed that acceleration temperature could be increased without damaging the engine. This, plus a reduction in the inertia of the gas generator rotor, resulted in eliminating another half second in the time it takes the gas generator to reach full speed. Thus acceleration "lag" was diminished and performance improved.

Located all over the nation, the turbine cars were exposed to wide ranges of starting temperatures. Some very cold areas required the use of a 24-volt battery system, as a temporary expedient. Since then, the accessory load and bearing losses in the gas

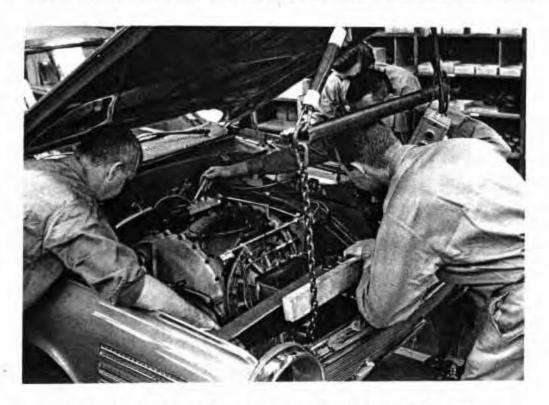
generator have been reduced so that dependable starting is achieved in all climates with a 12-volt system.

As an outgrowth of the test program, noise is being reduced by modifying accessory drive gears, reducing the speed at which the accessories run at idle, and improving the intake filter-silencers.

The 1.1 million miles accumulated during the 50-car program have been a valuable, direct source of information on the daily, over-the-road behavior of gas turbine engines and components. The program was useful in judging the potential value and acceptance of the gas turbine as an automobile power plant, and the lessons learned will be useful inhelping Chrysler engineers improve performance, reliability, life, and manufacturing methods.

#### The Service Aspect

An extremely beneficial aspect of the program was the experience gained in turbine engine maintenance and in the training of service personnel. For this program, Chrysler had five field service men and two supervisors who were charged with providing



FIELD SERVICE WAS PERFORMED ACROSS
THE NATION BY FIVE TECHNICIANS

engine service and keeping track of the time during which engines could not be operated because of malfunction. The service required on 50 cars, scattered the length and breadth of the nation, was performed essentially by these five men.

During the early weeks of the program, operating time lost because of engine malfunction amounted to about 4 per cent. Eventually this was reduced to slightly more than 1 per cent. Considering that many of the lost days included travel time for service men and shipping time for parts--a situation that would not exist with a vehicle that is produced and sold in volume--this was a remarkable record for an experimental engine out on its own for the first time.

The experience of the 50-car program indicated that training of mechanics in the maintenance and repair of gas turbines would not present unusual problems. Mechanically, the turbine power plant is less complex than most piston engines and some other current automobile components, so that the trained mechanic would have no trouble performing any maintenance or repair operation that would normally be done in the field.

#### OTHER EXPOSURES OF THE TURBINE CAR



MODEL OF SHOPPING CENTER TURBINE EXHIBIT

#### SHOPPING CENTER EXHIBIT

A traveling exhibit began visiting large shopping centers across the United States in January, 1964. The exhibits included a turbine car, turbine engine displays, and regular production Chrysler Corporation products. Each stop-over lasted several days or

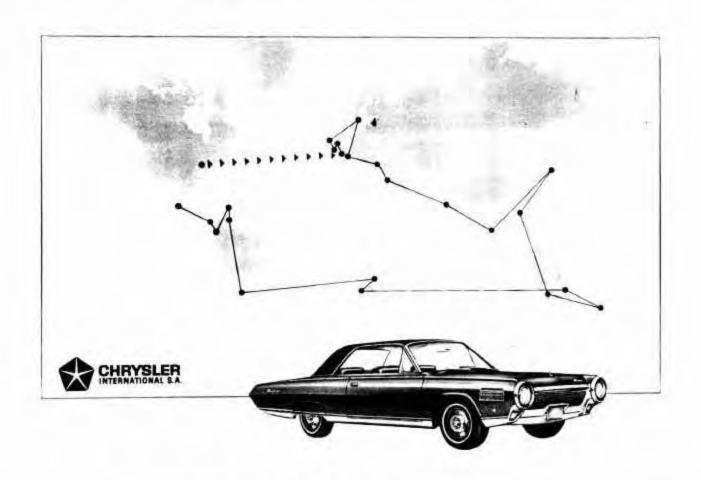


TYPICAL SCENE AT SHOPPING CENTER EXHIBIT

weeks. Chrysler representatives accompanied the exhibits and explained the turbine and Chrysler's program to interested visitors.

#### WORLD TOUR

A turbine car also was taken on a world tour. From September 12, 1963, through January 8, 1964, the car was shown in 23 cities in 21 countries. The 47,000-mile journey by a chartered aircraft included stop-overs in Geneva, Paris, London, Turin, Bombay, Singapore, Tokyo, Sydney, Cape Town, Buenos Aires, and Mexico City.

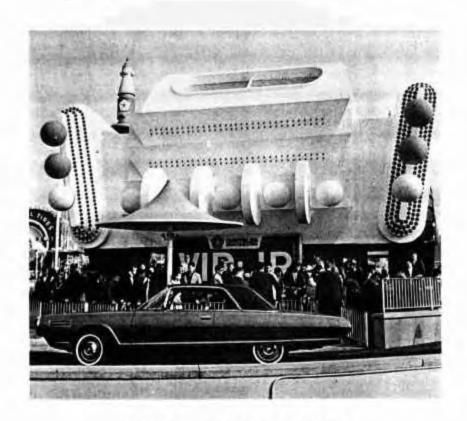


WORLD TOUR OF TURBINE CAR

## THE TURBINE CAR AT THE WORLD'S FAIR

The Turbine Car was one of the popular attractions of the Chrysler Exhibit at the 1964-1965 New York World's Fair. One Turbine Car was shown in a static display and another was used for rides to Fair visitors who were selected on a random basis. Over 350,000 enthusiastic people were given demonstration rides in the Turbine Car during the Fair's two-year existence. They rode on a small circular track fashioned on the five-acre site. The static display of the Turbine Car also included a separate cutaway version of the turbine engine.

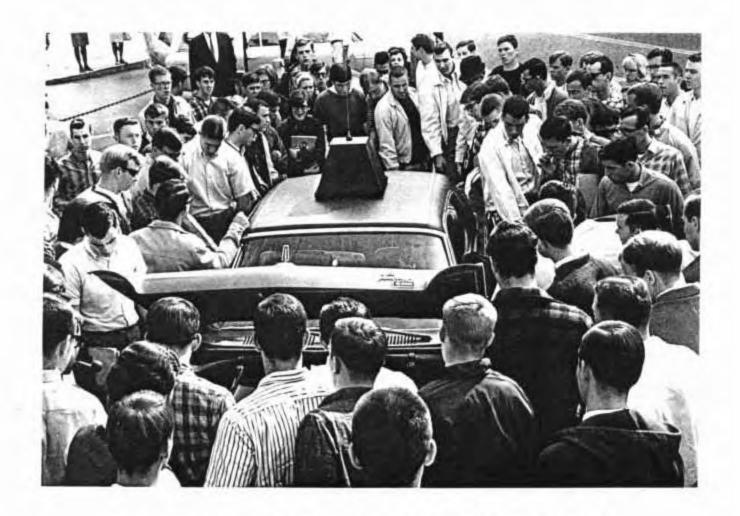
Along with the other Chrysler attractions at the Fair site, the Turbine Cars were viewed by over 18,500,000 people.



GIVING RIDES AT THE CHRYSLER FAIR EXHIBIT

#### TOUR OF COLLEGES

After completion of the user evaluation program in January 1966, several turbine cars toured college campuses. University lectures, classroom presentations and seminars were conducted by turbine research engineers who discussed pioneering development of the turbine engine.



THE TURBINE DREW CROWDS AT EVERY COLLEGE CAMPUS SHOWING

## REMARKS

Throughout all aspects of the consumer evaluation, shopping center exhibit, world tour, and college tour programs. Chrysler has been obtaining reactions from the general public--from those who have driven or ridden in this new kind of car and from the millions who have viewed it. These programs have served as a continuing study concerning the size and characteristics of the potential market for this new kind of automobile.

#### A LOOK TO THE FUTURE

Now that Chrysler Corporation has completed its successful gas turbine car consumer evaluation program, the turbine has established itself as worthy of further serious consideration.

In the space of a dozen years, Chrysler Corporation research and engineering has been able to develop a power plant that can compete with and, in some respects, perform better than the piston engine which has been in automotive use nearly three-quarters of a century.

Moreover, although the progress of the gas turbine and its advantages are impressive, Chrysler Corporation engineers have by no means reached the full design potential of this engine. Additional progress in improved component efficiencies, particularly in the compressor, and the future possibility inherent in increased operating temperatures, are extremely promising. For example, a 400-degree increase in nozzle inlet temperature would mean a 40 per cent increase in specific output for a given-size power plant or, conversely, a corresponding reduction in size for a fixed horsepower. The same 400 degrees increase would improve fuel economy over 20 per cent without needing to take advantage of any further increase in component efficiency. Chrysler Research scientists, who are working with materials that may make this possible, consider the problems associated with these higher temperatures no more difficult than those already solved.

Based on the encouraging technical progress made thus far, as well as the enthusiastic response of 203 turbine car drivers, Chrysler Corporation is going ahead with the development of a new, fifth generation, turbine engine for possible use in future passenger cars. As with any new engine, it is impossible to predict how long the development process will take.

When Chrysler Corporation is satisfied it has a turbine design that is capable of being mass-produced at a suitable economic level, as well as being at least the equal of the piston engine in performance, fuel economy, and reliability, the design can be frozen and the complex process of developing the tools and facilities necessary for mass producing the engines can begin.

It must be recognized that truly major decisions still lie ahead. The adoption of a new type of power plant like the turbine for motor vehicles is a serious decision--with implications of great magnitude and far-reaching effects.

The determining factor in this decision will be an objective assessment of what benefit turbine power can be to the motorist and to the general public, coupled with an appraisal of the public's probable response if given an opportunity to buy turbine-powered automobiles. It is likely that initial reaction would be highly favorable. Yet, this does not obviate the fact that there must be some solid advantages to enable the turbine engine to compete on a purely functional and economic basis with other types of power plants.

Many people already are convinced that the gas turbine has great promise for propelling automobiles smoothly, economically, and dependably. Fulfillment of that promise rests on success in continuing turbine engine development progress.

What will be the outcome? What role will the automotive gas turbine play in the future? These are the central questions that still await a final answer.